

Complete SKU List. Factory-Direct Pricing. Valid for Q1 2026.

⚡ CHARGING & POWER

PRODUCT & FEATURES		MSRP	WHOLESALE	PROFIT
	Electro Multi Charging 4in1 <ul style="list-style-type: none"> • USB-A/C/Lightning • 240W PD, Data Transfer 	\$19.99	\$3.13	\$16.86
	Electro Time Link iWatch Cable <ul style="list-style-type: none"> • Magnetic charging, USB-C • 2.5W output 	\$19.99	\$4.30	\$15.69
	Electro Power Pod 5000mAh <ul style="list-style-type: none"> • Pocket size, USB-C • Reliable backup 	\$19.99	\$6.59	\$13.40
	Electro Power Mate Pro 10000mAh <ul style="list-style-type: none"> • Multi-port, Compact • Daily carry 	\$39.99	\$14.06	\$25.93
	Electro 4in1 Fusion Charge <ul style="list-style-type: none"> • Phone+Watch+Buds • Magnetic alignment 	\$49.99	\$21.03	\$28.96
	Electro Power 30W Wall Charger <ul style="list-style-type: none"> • 30W Fast Charging, USB-C • UL Certified 	\$19.99	\$5.82	\$14.17
	Electro Power 30W Wall Charger + Type-C Cable <ul style="list-style-type: none"> • 30W Fast Charging, USB-C • Includes Type-C Cable 	\$24.99	\$7.62	\$17.37
	Electro Power 45W Wall Charger <ul style="list-style-type: none"> • 45W Fast Charging, USB-C • UL Certified 	\$29.99	\$8.05	\$21.94
	Electro Power 45W Wall Charger + Type-C Cable <ul style="list-style-type: none"> • 45W Fast Charging, USB-C • Includes Type-C Cable 	\$34.99	\$10.16	\$24.83
	Electro Power 65W Rapid Charger <ul style="list-style-type: none"> • 65W Multi-device, USB-C Cable • UL Certified 	\$39.99	\$10.58	\$29.41
	Electro Power 65W Rapid Charger + Type-C Cable <ul style="list-style-type: none"> • 65W Multi-device, USB-C • Includes Type-C Cable 	\$44.99	\$12.79	\$32.20
	ElectroPower 20W Car Charger <ul style="list-style-type: none"> • 20W USB-C Fast Charge • Compact Design 	\$19.99	\$2.72	\$17.27

SCREEN PROTECTION

PRODUCT & FEATURES	MSRP	WHOLESALE	PROFIT
 HD Clear (With Install) <ul style="list-style-type: none"> • HD clarity, Oleophobic • Easy install kit 	\$24.99	\$3.42	\$21.57
 Regular Privacy (With Install) <ul style="list-style-type: none"> • Privacy filter, Anti-white • Easy install kit 	\$24.99	\$3.65	\$20.02
 Colorful Privacy (With Install) <ul style="list-style-type: none"> • Colored shielding, Scratch • Easy install kit 	\$24.99	\$4.37	\$20.62
 Red Light Therapy (With Install) <ul style="list-style-type: none"> • Blue light filter, Eye-friendly • Easy install kit 	\$29.99	\$4.06	\$25.93
 Regular Privacy (No Install) <ul style="list-style-type: none"> • Universal privacy, Anti-smudge • Durable glass 	\$19.99	\$3.08	\$16.91
 HD Clear (No Install) <ul style="list-style-type: none"> • Universal fit, High impact • Oleophobic coating 	\$19.99	\$2.88	\$17.11

CASES & BUNDLES

PRODUCT & FEATURES	MSRP	WHOLESALE	PROFIT
 Electro Power Bundle <ul style="list-style-type: none"> • Key charging essentials • High perceived value 	\$49.99	\$13.25	\$36.74
 Electro Guardian Essentials <ul style="list-style-type: none"> • Everyday accessory bundle • Great for value shoppers 	\$49.99	\$12.81	\$37.18
 CLEAR CASE <ul style="list-style-type: none"> • Slim clear design • Basic protection 	\$24.99	\$3.70	\$21.29
 HOLSTER CASE <ul style="list-style-type: none"> • Belt-clip style • Rugged work protection 	\$39.99	\$4.37	\$35.62
 RUGGED CASE <ul style="list-style-type: none"> • Heavy-duty protection • Reinforced corners 	\$24.99	\$3.69	\$21.30
 KICKSTAND CASE <ul style="list-style-type: none"> • Built-in kickstand • Hands-free viewing 	\$29.99	\$4.21	\$25.78
 WALLET CASE <ul style="list-style-type: none"> • Storage for cards/cash • Full coverage protection 	\$29.99	\$4.46	\$25.53
 CLEAR CASE 3in1 <ul style="list-style-type: none"> • 3-in-1 protection • Clear design 	\$29.99	\$7.76	\$22.23

AUDIO: SPEAKERS

PRODUCT & FEATURES	MSRP	WHOLESALE	PROFIT
 Electro Splash - 8W Speaker <ul style="list-style-type: none"> 8W output, IPX5 water resistance Bluetooth 5.4, 35H playtime 	\$24.99	\$9.50	\$15.49
 Electro Beatbox - 20W Speaker <ul style="list-style-type: none"> 20W output, water-resistant Bluetooth 5.3, 10m range 	\$34.99	\$16.08	\$18.91
 Electro Paw II - Dog Speaker (Red/Black) <ul style="list-style-type: none"> 5W output, RGB flame lights USB + FM support 	\$24.99	\$8.63	\$16.36
 Electro Aqua Beat 40W <ul style="list-style-type: none"> 40W, IP67 waterproof 5,400mAh battery 	\$69.99	\$42.75	\$27.24
 Electro Vibe Duo 10W <ul style="list-style-type: none"> 10W output, water-resistant 10H playtime 	\$19.99	\$6.88	\$13.11
 Electro Beat Master 240W <ul style="list-style-type: none"> 240W, Dual Mic ports RGB lighting, 10,400mAh 	\$199.99	\$138.13	\$61.86
 Electro JamBox 100W <ul style="list-style-type: none"> 100W, Dual Mic ports RGB lighting, 9,000mAh 	\$119.99	\$99.38	\$20.61
 Electro Rumble 70W <ul style="list-style-type: none"> 70W output, 3,600mAh Bluetooth 5.3 	\$119.99	\$76.34	\$43.65
 Electro Mini Max 10W Sound Bar <ul style="list-style-type: none"> 10W output, AUX+SD+USB 1,800mAh battery 	\$49.99	\$18.19	\$31.80
 Electro Roadvibe Speaker <ul style="list-style-type: none"> Powerful daily output Portable travel build 	\$24.99	\$9.53	\$15.46

CAR MOUNTS & HOLDERS

PRODUCT & FEATURES	MSRP	WHOLESALE	PROFIT
 Electro Grip Max <ul style="list-style-type: none"> 360 ring stand, Reusable 12 suction cups, Mag mount ready 	\$9.99	\$3.75	\$6.24
 Electro Flexible 360 Holder <ul style="list-style-type: none"> 360 adjustable, Suction cup Simple install 	\$19.99	\$3.38	\$16.61
 Electro Drive Mount 15W Car <ul style="list-style-type: none"> 15W wireless, Secure mount Compact/Durable 	\$24.99	\$8.75	\$16.24
 Electro Drive Mount Flexible <ul style="list-style-type: none"> Flexible easy position Strong hold 	\$19.99	\$5.35	\$14.64



AUDIO: HEADPHONES

PRODUCT & FEATURES	MSRP	WHOLESALE	PROFIT
 Electro Air Touch Pro II <ul style="list-style-type: none"> ANC+ENC, BT 5.4 22H total work time 	\$39.99	\$11.44	\$28.55
 Electro Touch Tone Pod <ul style="list-style-type: none"> ANC+ENC, BT 5.3 6H playtime 	\$39.99	\$10.40	\$29.59
 Electro SoundPod <ul style="list-style-type: none"> ANC+ENC, BT 5.4 22H total work time 	\$29.99	\$9.79	\$20.20
 Electro Sonic Pod <ul style="list-style-type: none"> Hybrid ANC+ENC (6 Mics) BT 6.0, Low Latency 	\$39.99	\$14.82	\$25.17
 Electro Soundloop ENC <ul style="list-style-type: none"> ENC (4 Mics), Comfort fit Rechargeable case 	\$39.99	\$15.28	\$24.71
 Electro Sound Core ANC <ul style="list-style-type: none"> Hybrid ANC+ENC (5 Mics) 45H playtime, 40mm drivers 	\$49.99	\$21.30	\$28.69
 Electro Echo One Wireless <ul style="list-style-type: none"> Over-ear, Built-in controls Long battery life 	\$49.99	\$15.31	\$34.68
 Electro Pure Tune (Lightning) <ul style="list-style-type: none"> Braided cable, In-ear fit Clear audio 	\$19.99	\$5.78	\$14.21
 Electro Pure Tune (Type-C) <ul style="list-style-type: none"> Braided cable, In-ear fit Clear audio 	\$19.99	\$4.34	\$15.65
 Electro Wireless Mic <ul style="list-style-type: none"> Clip-on, Hands-free For creators/vlogs 	\$29.99	\$12.44	\$17.55

RECHARGEABLE SMART BATTERIES

PRODUCT	MSRP	WHOLESALE	PROFIT
 Electro MegaCell AA Battery (2-Pack) <ul style="list-style-type: none"> With C-C Cable Reliable power 	\$9.99	\$5.16	\$4.83
 Electro MegaCell AA Battery (4-Pack) <ul style="list-style-type: none"> With C-C Cable Reliable power 	\$19.99	\$7.86	\$12.13
 Electro MegaCell AAA Battery (2-Pack) <ul style="list-style-type: none"> With C-C Cable Reliable power 	\$14.99	\$4.65	\$10.34
 Electro MegaCell AAA Battery (4-Pack) <ul style="list-style-type: none"> With C-C Cable Reliable power 	\$19.99	\$6.93	\$13.06
 Electro MegaCell 9V Battery (2-Pack) <ul style="list-style-type: none"> With C-C Cable Reliable power 	\$19.99	\$6.11	\$13.88

SMART WATCHES & LIFESTYLE

PRODUCT & FEATURES	MSRP	WHOLESALE	PROFIT
 Electro HALO <ul style="list-style-type: none"> 1.43" Touch, IP68, BT 5.3 Wireless Charging 	\$49.99	\$22.25	\$27.74
 Electro HALO Pro GPS <ul style="list-style-type: none"> GPS-enabled, Water-resistant Wireless charging 	\$49.99	\$25.10	\$24.89
 Electro Infinity <ul style="list-style-type: none"> 1.96" Screen, IP67 Wireless Chg, BT 5.3 	\$49.99	\$21.36	\$28.63
 Electro Play Force Controller <ul style="list-style-type: none"> Wireless mobile gaming Ergonomic grip 	\$39.99	\$17.84	\$22.15
 Electro Secure Tag (2Pk) <ul style="list-style-type: none"> Item tracker system Everyday use 	\$19.99	\$10.09	\$9.90
 Electro Capture Selfie Stick <ul style="list-style-type: none"> 12.5" Aluminum, Tripod Mode 63" extension 	\$29.99	\$11.44	\$18.55
 Electro Spark Selfie Light <ul style="list-style-type: none"> 3 Colors, 2000mAh USB-C, High CRI 	\$24.99	\$10.63	\$12.02
 Electro Selfie Ring Light 12" <ul style="list-style-type: none"> RGB, Adjustable tripod USB powered 	\$29.99	\$14.75	\$15.24

\$10.63

STORE SECURITY & TOOLS

PRODUCT & FEATURES	MSRP	WHOLESALE	PROFIT
 Electro Phone Bracket <ul style="list-style-type: none"> Security for displays Reduces theft 	\$79.99	\$48.13	\$31.86
 Electro Watch Bracket <ul style="list-style-type: none"> Security for displays Reduces theft 	\$79.99	\$46.88	\$33.11
 Peg Lock <ul style="list-style-type: none"> Lock for 6mm metal pegs Protects margin 	\$0.50	\$0.31	\$0.19
 Magnetic Key <ul style="list-style-type: none"> Opens peg locks Durable store tool 	\$10.99	\$3.25	\$7.74
 Barcode Scanner <ul style="list-style-type: none"> Fast retail scanning Inventory accuracy 	\$49.99	\$20.63	\$29.36

WHOLESALE PARTNER PROGRAM

STOP LOSING MARGIN.

Direct-from-Factory pricing on the accessories you sell every day.



The "Apples-to-Apples" Comparison

Based on Q4 2025 Average vs. EW Factory Direct

PRICE LIST 2026

STANDARD PRODUCT CATEGORY	COMPETITOR AVG * <small>Leading National Wholesalers</small>	ELECTRONIC WORLD	PROFIT BOOST
20W PD Car Charger <small>(Electro Power 20W)</small>	\$4.99	\$2.72	↑ \$2.27
30W PD Charger + Cable Bundle <small>(Electro Power Charger 30W)</small>	\$15.99	\$7.72	↑ \$8.27
45W Super Fast Wall Charger <small>(Electro Fast Power Charger 45W)</small>	\$8.16	\$8.05	↑ \$0.11
10,000mAh Power Bank <small>(Electro Power Bank)</small>	\$18.51	\$14.06	↑ \$4.45
Clear Case <small>(Electro Clear Case)</small>	\$4.50	\$3.70	↑ \$0.80
Portable Waterproof Speaker <small>(Electro Splash Speaker at 8W)</small>	\$22.49	\$9.50	↑ \$12.99
Medium Party Speaker <small>(Electro Beatbox 20W)</small>	\$23.00	\$16.08	↑ \$6.92
Large Party Speaker <small>(Electro Rumble 70W)</small>	\$95.50	\$76.34	↑ \$19.16
High-Power Party Speaker <small>(Electro BeatMaster 240W)</small>	\$169.00	\$138.13	↑ \$30.87
True Wireless Earbuds <small>(Electro Sound Pods)</small>	\$22.15	\$11.97	↑ \$10.18
ANC Premium Headphones <small>(Electro SoundCore)</small>	\$24.98	\$21.30	↑ \$3.68
Smart Watches <small>(Electro Halo Pro GPS)</small>	\$35.00	\$25.10	↑ \$9.90

✓ = Lowest Price Guarantee

THE MULTIPLIER EFFECT

ENTERPRISE IMPACT: 100 LOCATIONS

1. AVERAGE GAIN

~\$9.79

Extra profit per unit sold

2. STORE VOLUME

300 Units

Sales per month / per store

3. ANNUAL EBITDA IMPACT

\$3,524,400

PURE BOTTOM-LINE PROFIT

THE MATH: \$9.79 (Avg Savings) × 300 (Units/Mo) × 100 (Stores) × 12 (Months) = **\$3.52M / Year**